

Hawthorne Cologne Review: Personalized Fragrance to Match Your Style and Personality

Move over cologne lovers, there's a new fragrance in town, and it smells delightful. However, instead of going to the mall to get some fancy smelling cologne or running to the convenience store for a stick of deodorant, there's a better solution. A Hawthorne Cologne review is an essential step in finding out if Hawthorne Cologne works for you.

Men, we think we have it covered, but when we run out of something, replacing it feels like a chore that we don't want to do!

What if I told you there's a better way to smell good; regardless of whether it's a shampoo, cologne, or deodorant? Hawthorne Cologne is the next wave in care products for men, and it's about to take over.

If you're considering upping your game, you might consider Hawthorne Cologne? But first, you need to know what Hawthorne Cologne is.

A Hawthorne Cologne Review for Your Consideration

Hawthorne is the next wave of smell-good fragrance. It's a pairing system that gives you the perfect scent for your body type. Hawthorne Cologne is for your work life and it's the essence of who you are during your nightlife.

It's also the conditioner that softens your hair, and the body wash for your oily skin.

In short, Hawthorne Cologne is a one-stop-shop for men who want to smell good at any time of the day. It's also great for that stylish man who wants to pair style with that perfect man-scent.

In this Hawthorne Cologne review, we want you to get a sense of what you'll expect from the website and the products themselves.

The Hawthorne Cologne Review and its Engaging Quiz

Still wondering what you should expect? I went through the process, and this is how it went down. First, go to the [Hawthorne](#) website. There, it quickly prompts you to take a quiz. Don't be alarmed. They're trying to see what works for you.

Smelling great is not just about what you spray on your neck when you're headed out for a party. They also have thickening shampoo for hair, men's exfoliating wash, soap options, and body wash oily skin. It all depends on the quiz you take and how you answer the questions.

The results are in

Once I completed the test, which is about 10 easy questions, I got my results. However, to give this Hawthorne Cologne review an insider view, let me tell you about my results.

According to my answers, Hawthorne picked two colognes. One for my work life and one for my nightlife.

For shampoo, I was given anti-frizz for my wavy hair and a thickening conditioner for thicker hair to keep these curls looking sharp.

Your "Body Set" is what Hawthorne calls their set of deodorant and body wash. I received the stain-free deodorant, and an exfoliating body wash for my oily skin.

Everything's delivered within a precise timeline, or you can choose the frequency of when it's delivered. It's pretty simple.

Why Would You Need Something like This?

Hawthorne is not just for the extroverts who love to be around people and party. We all know an extrovert loves to be seen. However, if you're someone like me, who is a classic introvert, and avoids large crowds in general Hawthorne Cologne will make things easier than you can imagine.

Personally, all the smells in the deodorant section frustrate me. Picking one out of an aisle with hundreds to choose from gives me anxiety. Not to mention cologne itself is tough to pick. Heading to a convenience store or mall makes the hermit in me quiver.

Hawthorne makes the choice incredibly easy. It's a subscription or a one-time deal. There is no commitment.

We all want to smell good. We all want to impress the ladies, or gentlemen, no judgment here. So, why not try it one time, and then subscribe if you're into it.

Still not convinced? I should mention Forbes and [Business Insider](#) are raving about it. Don't take it from me. The proof is in the Hawthorne Cologne reviews from the top.

Interestingly enough, [The Adult Man](#) has a Hawthorne Cologne review of their own and rated it using a star system. They break it down nicely for you. Ultimately Hawthorne Cologne was given an average of 4.0 out of 5 stars, or 90 percent out of 100.

Our Thoughts on Hawthorne Cologne's Competitors and How We Reviewed

In case you're wondering how Hawthorne compares to its competitors, we reviewed them for you, just in case.

Considering how many subscription boxes are springing up, you would think everyone wants a piece of the Hawthorne pie. However, that doesn't appear to be the case.

Apart from Hawthorne Cologne, you have similar brands and subscriptions you can alter in similar fashions. However, these brands are slightly different.

In any case, we searched for competitors to give you a variety of choices and a fair Hawthorne Cologne review. We not only looked at what [professional sites](#) had to say about these services, but what customers had to say as well.

Enter the Hawthorne Cologne Review Competition

Let's talk about the competition. There's Olfactif, which specializes in artisanal and curated cologne from all over the world. You have Scent Trunk which is a monthly subscription for men but also has lots of options for women. Then there's Debonair Scent a curated box set of three with designer and niche fragrances.

Olfactif

[Olfactif](#) is a straightforward yet simple model. However, it doesn't accurately compare. Yes, it delivers a monthly subscription of fragrances. However, they don't use a cool quiz to get to know you. Basically, you choose the option for men, click "buy now," and there you have it.

The one thing they do differently from Hawthorne Cologne is the story behind each scent.

Upon receiving your three curated fragrance, you receive a background story on how it's made, ingredients, why it will work for you, and more information about the creator. It makes you appreciate all the hard work that's gone into any particular cologne you receive.

Reviews on their very own website suggest most subscribers give them a 4.0 out of 5 star rating. However, [SiteJabber](#) is giving them 1.0 star out of 5. The 1-star ratings all say they never received their box in the mail.

It tells me there's a disconnect between the product and the consumer.

Scent Trunk

[Scent Trunk](#), like Hawthorne Cologne, is a little more in-depth and curated than Olfactif.

You first take a scent quiz that helps determine the types of scent you like. Then, you're sent a box of hand-picked colognes, starting with high end, well-known department store fragrances to seduce you.

Scent Trunk attempts to break things down a little more by educating the client on the science behind the choices. It helps you realize why certain colognes work better than others with your body chemistry.

Although Scent Trunk, described as the Netflix of fragrances, website and fragrance reviewer, No [Need to Think](#), gives it exactly 3.67 out of 5 stars.

Scent Trunk tries to learn which scents you love, the more you use them. If there's a particular cologne you love and must have, you can also buy it.

The main takeaway from Scent Trunk is the fact that they send you samples of fragrances to entice you to buy the one scent you ultimately love.

Debonair Scent

With a name like [Debonair Scent](#), this subscription box service aims to pair you with high-end, top-notch brands. You'll come to expect bottles of Burberry, Dolce & Gabbana, Gucci and the like.

The subscription is \$15 per month. However, with each box, you're given a coupon for \$15. That makes each box free. Although, you can't use the \$15 towards your next box. The coupon is just in case you need the new Dolce & Gabbana you just sampled.

If you ever tried buying cologne by Dolce & Gabbana or [Gucci](#) on [Amazon](#), you're probably aware that a \$15 coupon is a good deal.

Debonair Scent sounds like an excellent subscription service. However, [Cratejoy](#) reviews give it 2.0 stars out of 5 in their ratings.

If I'm honest, these subscription services don't compare to Hawthorne Cologne. Hawthorne doesn't only provide great cologne, they offer a great-smelling platoon of shampoo, soaps, and deodorant to keep everything in line all day and night.

Although many of these subscription services for men continue to pop up again and again, and others try to compete, there's nothing quite like Hawthorne Cologne.

Is Hawthorn Cologne Right for You?

The question on everyone's mind is, is Hawthorne right for me? I suppose I should ask you the same thing about the video streaming services you pay for monthly, or perhaps your cell phone bill, or maybe even that shaving club you belong to.

The future looks exciting. These new delivery systems are fantastic. As I write my Hawthorne Cologne review, I've realized why Hawthorne is so incredible. It doesn't matter what you do with your time, if you want to smell good, then it works for you.

And the best thing about Hawthorne Cologne is that it's individually tailored for you and your style. So, do you have anything to add to this Hawthorne Cologne review? Leave us a comment and let us know